



Data privacy statement of BYTEC Medizintechnik GmbH

Homepage bytecmed.com

Principle

The protection of your personal data during the collection, processing and use during your visit to our homepage is important to us. Your data are protected within the framework of legal regulations. Below you will find information about which data are gathered during your visit to our homepage and how they are used.

1. Name and contact details of the controller and the company data protection officer

This data protection information applies to data processing by:

BYTEC Medizintechnik GmbH
Hermann-Hollerith-Str. 11
D-52249 Eschweiler
Phone +49 (0) 24 03 / 78 29 – 900
Fax +49 (0) 24 03 / 78 29 – 999
E-mail: info@bytecmed.com

You can reach the company data protection officer of BYTEC Medizintechnik GmbH at:

E-Mail: datenschutz@bytecmed.de

2. Collection and storage of personal data as well as type and purpose of their use

a) When visiting the website

When you visit our website www.bytecmed.com, the browser on your device automatically sends information to the server on our website. This information is temporarily stored in a so-called log file. The following information are recorded without your intervention and stored for 2 months until they are automatically overwritten:

- IP address of the requesting computer,
- Date and time of access,
- Name and URL of the retrieved file,
- Website from which access is made (referrer URL),
- the browser used and, if applicable, the operating system of your computer as well as the name of your access provider.

The mentioned data will be processed by us for the following purposes:

- Ensuring a smooth connection of the website,
- Ensuring comfortable use of our website,
- evaluation of system security and stability as well as
- for other administrative purposes.

The legal basis for data processing is Art. 6 para. 1 sentence 1 lit. f GDPR. Our legitimate interest follows from the purposes listed above for data collection. Under no circumstances do we use the data collected for the purpose of drawing conclusions about you personally.

In addition, we use cookies when you visit our website. You will find more detailed explanations under section 4 of this data protection declaration. We do not use analysis services.

b) When using our contact request

If you have any questions, we offer you the opportunity to contact us via an e-mail window provided on the website. A valid e-mail address is required so that we know who sent the request and can respond to it. Further information can be provided voluntarily.

Data processing for the purpose of contacting us is carried out in accordance with Art. 6 para. 1 sentence 1 lit. fa GDPR on the basis of our legitimate interests in responding to contact requests; in the event that a contractual relationship exists between you and us, the legal basis is Art. 6 para. 1 sentence 1 lit. b GDPR.

The personal data transmitted to us through the use of the contact request will be deleted after your request has been dealt with, provided that there are no statutory retention obligations (e.g. §§ 147 AO, 257 HGB) to the contrary.

3. Passing on of data

Your personal data will not be transmitted to third parties for purposes other than those listed below.

We will only pass on your personal data to third parties if:

- you have given your express consent pursuant to Art. 6 para. 1 sentence 1 lit. a GDPR,
- the disclosure pursuant to Art. 6 para. 1 sentence 1 f GDPR is necessary to assert, exercise or defend legal claims and there is no reason to assume that you have an overriding interest worthy of protection in not disclosing your data,
- in the event that a legal obligation exists for the transfer pursuant to Art. 6 para. 1 sentence 1 lit. c GDPR, and
- this is legally permissible and is necessary for the processing of contractual relationships with you pursuant to Art. 6 para. 1 sentence 1 lit. b GDPR.

4. Cookies

In order to technically guarantee the visit to our website and to enable the use of certain functions, we use so-called cookies on various pages on the basis of § 25 para. 2 no. 2 TDDDG or Art. 6 para. 1 sentence 1 lit. f GDPR. These are small files that your browser automatically creates and that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our site. Cookies do not damage to your end device, do not contain viruses, Trojans or other malware.

Information is stored in the cookie, which result in each case in connection with the specifically used terminal device. However, this does not mean that we immediately become aware of your identity.

Technically necessary cookies:

- 1 cookie to store consent or refusal to web tracking (opt-out):

Purpose of the cookie: The purpose of using technically necessary cookies is to simplify the use of websites for users. Some features of our website cannot be offered without the use of cookies. For these, it is necessary that the browser is recognized even after a page change.

BYTEC uses the web analysis tool "Matomo" for optimization purposes, which is operated on our own server. The use of "Matomo" is in accordance with data protection regulations as recommended by the Independent Center for Privacy Protection Schleswig-Holstein (ULD). IP addresses are immediately anonymized by "Matomo", making it impossible to identify visitors.

The anonymous statistical data is stored separately from any personal data you may have provided and does not allow any conclusions to be drawn about a specific person.

Duration of storage, objection and deletion options for cookies: Cookies are stored on the user's computer and transmitted to our site. As a user, you therefore have full control over the use of cookies. You can deactivate or restrict the transmission of cookies by changing the settings in your Internet browser. Cookies that have already been stored can be deleted at any time. This can also be done automatically.

- Cookie for storing consent or rejection of web tracking (opt-out): maximum 365 days

You can delete all cookies manually or set your browser to automatically delete all cookies after the end of a session.

If the technically necessary cookies for our website are deleted, it may not be possible to use all functions of the website to their full extent.

5. Web tracking/web analysis with Matomo

BYTEC uses the web analysis tool "Matomo" (formerly Piwik) to optimize its website. We use Matomo without tracking cookies. We have activated the use of tracking cookies provided for in Matomo's basic configuration to ensure a particularly privacy-friendly procedure.

The following data is stored by Matomo:

- 1 byte of the IP address of the user's calling system
- Time and duration of the visit
- Pages and files accessed during the visit
- Website from which users accessed the website (referrer)
- Search terms used by users to access the website and search terms used when using the internal search function
- Access to external websites accessed via links on our site
- System information of the user (operating system, browser, browser language settings, device type, screen resolution)

Matomo runs exclusively on our own servers. The data collected during a website visit is only stored there. IP addresses are immediately anonymized by Matomo, making it impossible to identify visitors. The anonymous statistical data is stored separately from any personal data you may have provided on the website and does not allow any conclusions to be drawn about a specific person.

- Purpose of data processing: The processing of the aforementioned data enables us to analyze the surfing behavior of users on our website. By evaluating the data obtained, we are able to compile information about the use of the individual components of our website. This enables us to constantly improve the content and user-friendliness of our website so that users can access the information they need quickly and efficiently. By anonymizing the IP address, the interest of users in the protection of their personal data is adequately taken into account.

- Legal basis for data processing: The legal basis for the processing of the aforementioned data is our legitimate interests pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR. The data protection-friendly optimization of our website represents a legitimate interest of BYTEC. Due to the described data protection-friendly configuration and the extensive anonymization measures, we do not assume that the interests of the website users outweigh ours. It is also possible to object to the processing at any time (opt-out).

- Duration of storage: The anonymous log data is deleted as soon as it is no longer required for our recording purposes. This is the case after 90 days. After that, only the reports generated from it are processed.

- Objection and removal option: You have the option to object to the recording of your visit for analysis purposes (opt-out). This sets a cookie in your browser that signals our system not to save the data of your visit to our website.

6. Duration of storage of personal data and criteria for the storage period

We delete personal data after the storage is no longer required for contract processing or execution and no legitimate interests on our part or statutory retention obligations (Section 147 of the German Fiscal Code, Section 257 of the German Commercial Code) prevent deletion.

7. Rights of the persons concerned

You have the right:

- to request information about your personal data processed by us in accordance with Art. 15 GDPR. In particular, you may request information about the purposes of processing, the category of personal data, the categories of recipients to whom your data have been or will be disclosed, the planned storage period, the existence of a right to rectification, deletion, restriction of processing or objection, the existence of a right of appeal, the origin of your data, if these have not been collected by us, and the existence of automated decision-making including profiling and, if applicable, meaningful information on their details;
- in accordance with Art. 16 GDPR, to demand without delay the correction of incorrect or complete personal data stored by us;
- to request the deletion of your personal data stored with us in accordance with Art. 17 GDPR, unless the processing is necessary to exercise the right to freedom of expression and information, to fulfil a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;
- in accordance with Art. 18 GDPR, to restrict the processing of your personal data if you dispute the accuracy of the data, if the processing is unlawful but you refuse to delete the data and we no longer need the data, but if you need it to assert, exercise or defend legal claims or if you have filed an objection to the processing in accordance with Art. 21 GDPR;
- in accordance with Art. 20 GDPR, to receive your personal data that you have provided to us in a structured, current and machine-readable format or to request its transfer to another person responsible;
- in accordance with Art. 7 para. 3 GDPR, to revoke your consent to us at any time. As a result, we are no longer allowed to continue processing data based on this consent in the future and
- to complain to a supervisory authority pursuant to Art. 77 GDPR. As a rule, you can contact the supervisory authority at your usual place of residence or workplace or at our company headquarters. The competent authority for us is the State Commissioner for Data Protection and Freedom of Information of North Rhine-Westphalia, Postfach 20 04 44, 40102 Düsseldorf, Germany.

8. RIGHT OF OBJECTION

INSOFAR AS WE BASE THE PROCESSING OF YOUR PERSONAL DATA ON THE BALANCING OF INTERESTS PURSUANT TO ART. 6 ABS. 1 LIT. F GDPR, YOU MAY OBJECT TO THE PROCESSING. WHEN EXERCISING SUCH AN OBJECTION, WE ASK YOU TO EXPLAIN THE REASONS WHY WE SHOULD NOT PROCESS YOUR PERSONAL DATA AS WE HAVE DONE. IN THE EVENT OF YOUR JUSTIFIED OBJECTION, WE WILL EXAMINE THE SITUATION AND EITHER DISCONTINUE OR ADAPT THE DATA PROCESSING OR POINT OUT TO YOU OUR COMPELLING REASONS WORTHY OF PROTECTION ON THE BASIS OF WHICH WE WILL CONTINUE THE PROCESSING.

IN THE CASE OF DIRECT ADVERTISING, YOU HAVE A GENERAL RIGHT TO OBJECT, WHICH WE WILL IMPLEMENT WITHOUT SPECIFYING A PARTICULAR SITUATION.

IF YOU WISH TO EXERCISE YOUR RIGHT OF REVOCATION (PROVIDED YOU HAVE GIVEN YOUR CONSENT) OR YOUR RIGHT TO OBJECT, SIMPLY SEND AN E-MAIL TO DATENSCHUTZ@BYTECMED.DE.

9. Data security

We use the most common SSL (Secure Socket Layer) method in connection with the highest level of encryption supported by your browser. Usually this is a 256-bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. Whether a single page of our website is transmitted in encrypted form is indicated by the closed display of the key or lock symbol in the lower status bar of your browser.

We also use suitable technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or unauthorised access by third parties. Our security measures are continuously improved in line with technological developments.

10. Actuality and change of this privacy policy

This data protection declaration is currently valid and has the status as of May 2025. Due to the further development of our website and offers above or due to changed legal or official requirements, it may become necessary to change this data protection declaration. You can access and print out the current data protection declaration at any time on the website at

<https://www.bytecmed.com/en/downloads>.

11. Presence in social networks (social media)

We maintain online presences within social networks and process user data in this context in order to communicate with users active there or to offer information about us.

We would like to point out that user data may be processed outside the European Union. This may result in risks for the users because, for example, the enforcement of the users' rights could be made more difficult.

Furthermore, user data is usually processed within social networks for market research and advertising purposes. For example, usage profiles can be created based on the usage behavior and resulting interests of the users. The usage profiles can in turn be used, for example, to place advertisements within and outside the networks that presumably correspond to the interests of the users. For these purposes, cookies are usually stored on the users' computers, in which the usage behavior and interests of the users are stored. Furthermore, data independent of the devices used by the users may also be stored in the usage profiles (especially if the users are members of the respective platforms and are logged in to them).

For a detailed presentation of the respective forms of processing and the options to object (opt-out), we refer to the privacy statements and information provided by the operators of the respective networks.

In the case of requests for information and the assertion of data subject rights, we would also like to point out that these can be asserted most effectively with the providers. Only the providers have access to the users' data and can take appropriate measures and provide information directly. If you still need help, you can contact us.

Types of data processed: inventory data (e.g. names, addresses), contact data (e.g. e-mail, telephone numbers), content data (e.g. entries in online forms), usage data (e.g. websites visited, interest in content, access times), meta/communication data (e.g. device information, IP addresses).

Data subjects: Users (e.g., website visitors, users of online services).

Purposes of processing: contact requests and communication, tracking (e.g. interest/behavioral profiling, use of cookies), remarketing, reach measurement (e.g. access statistics, recognition of returning visitors).

Legal basis: Legitimate interests (Art. 6 para. 1 p. 1 lit. f. GDPR).

Services used and service providers:

LinkedIn: social network; service provider: LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland; website: <https://www.linkedin.com>; privacy policy: <https://www.linkedin.com/legal/privacy-policy>; opt-out: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>

Xing: Social network; Service provider: XING AG, Dammtorstraße 29-32, 20354 Hamburg, Germany; website: <https://www.xing.de>; privacy policy: <https://privacy.xing.com/de/datenschutzerklaerung>

Instagram: Social network; service provider: Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland, Facebook Ireland Limited is a company registered under the laws of the Republic of Ireland. Commercial register number: 462932

Privacy policy: https://help.instagram.com/519522125107875/?helpref=hc_fnav